

# Color Cosmetics & Personal Care





## EFFECT PIGMENTS FOR COSMETICS

### Natural Plant Extract Treated Pearlescent Pigments:

Brands: Econa<sup>®</sup> Sappan Red, Econa<sup>®</sup> Indigo Blue, Econa<sup>®</sup> Fine Mango Yellow, Econa<sup>®</sup> Dark Night (activated bamboo charcoal)

### Platy TiO<sub>2</sub>: Substrate-free effect pigments

Brands: Featheleve PT, PTC series (iridescent colors color correction properties + spf boosting)

Featheleve PTM, PTCM series (metallic effect pigments)

Feathelve PTMB (smokey, shadow-like pigments)

### Borosilicate (glass flake): Platy, extremely smooth, thin and transparent

Brands: Glare<sup>®</sup>, Glare Silver<sup>®</sup>, Esorora Glare<sup>®</sup>, Skolor Glare<sup>®</sup>

### Alumina: Effect pigments based on high purity platelets of alumina (Al<sub>2</sub>O<sub>3</sub>)

Mirinae AMP (TiO<sub>2</sub> free, with Magnetic Effects) and Mirinae EA (color travel, shimmer to brilliant luster).

Brands: Mirinae<sup>®</sup> Splendor, Mirinae<sup>®</sup> Brilliant, Mirinae<sup>®</sup> Lux

### Natural Mica: Coated with metal oxides and/or inorganic/organic colorants including Scarlet Red (Carmine-free).

Brands: Cosmetica<sup>®</sup>, Blondiee<sup>®</sup>, Skolor<sup>®</sup>, Magchrom<sup>®</sup>

## APPLICATIONS

- Mascara
- Eye Shadow
- Face Powder (pressed/loose)
- Blushes
- Foundations
- Emulsions
- Nail Polish
- Lip Products
- Masques
- Oral Care
- Sun Care
- Body & Bath
- Body Lotions
- Creams
- Skin Cleanser
- Depilatory
- Gels
- Shampoo
- Conditioner
- Hair Color

Feathelve PTMB



## FUNCTIONAL FILLERS

Twinone SS-1000 (blurring /soft focus effect)  
Twinone PS-2000 (silica)  
Twinone CS-3000 (silica & triethoxycaprylsilane)  
Platy-alumina  
Boron Nitrides  
Synthetic Mica  
Natural Mica  
Muscovite Mica from  **ASPANGER**  
For better Performance  
Whitest, softness, coverage, Talc alternative.  
(Fine, Medium & Coarse)

## HYALURONIC ACID



**HySilk-** Offers skin smoothing (decreased roughness) and calming(decreased redness).

**HyRetin-** (+ retinoic acid) for anti-acne and anti-aging activity.

**HA-Oil** (+ caproic acid) in oil for enhanced #skin, #hair and #decorative cosmetics.

**HA-White** (+ a-linolenic acid) for skin whitening

### 1% Solution

**Crosslinked HA-** Use for topical applications. Immediate hydration better than standard HA.

**Nutrihyl-** Food Grade HA for supplements, beverages, and oral care.

Contact us for additional information including invitro studies and samples.

## BIO BASED SURFACTANTS

Integrity Biochem has developed EdenSurf® for the personal care world – the first bio-based surfactant that performs like a synthetic without causing irritation.

Edensurf® offers the strength of traditional surfactants with less irritation and at a lower cost. Even more impressively, it's sustainable. EdenSurf® has a renewable carbon index (RCI) greater than 90%, which means our customers can create formulations that are sulfate-free, environmentally friendly, and economically viable.



# RAW MATERIALS

Silicones

Fumed Silica

FD& C Colors

Talc Alternatives

Mineral Compounds

Sunscreen Actives

Surfactants

Natural Products:

- Pearlite

Plant-derived:

- 1,3 Propanediol
- 2,3 Butanediol
- Glycerin Caprylate
- Natural Pentylene Glycol



# INGREDIENTS

Acidulants

Caffeine (natural & synthetic)

Glycerin

Natural Sweeteners (stevia & monk fruit)

Preservatives

Propylene Glycol

Vitamins & Minerals

