



*Distributed By –*  
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The World's Only Certified Fresh Water  
Biodegradable Glitter Brand

ADD VALUE TO YOUR BRAND WITH THE BIOGLITTER™

# MADE WITH BIOGLITTER™

BIOGLITTER™ IS A REGISTERED TRADE MARK AND THE PROPERTY OF SIGMUND LINDNER GmbH (SiLi).

SIGMUND LINDNER GmbH GRANT PERMISSION TO CUSTOMERS BY LICENSING. ENABLING BRANDS TO USE SILI'S REGISTERED BIOGLITTER LOGOS AND ICONS ON CONSUMER PRODUCTS TO DIFFERENTIATE, ADD CLARITY AND VALUE.

Using 'Made with Bioglitter™' branding on consumer products:

- Not just another faceless glitter
- Improves CSR (corporate, social responsibility) and ESG (ecological, social governance) messaging
- Increases the value added to the brand owner
- Communicates and confirms GENUINE Bioglitter™ is being used
- Creates a link between the consumer product and Bioglitter's accreditations



# BIOGLITTER™ - BRAND RECOGNITION



## As seen on

- BBC News, Radio, TV Programs and Internet
- National Geographic
- CCN Business, Sky News & ASOS
- Festival NGOs - AIF & Powerful Thinking
  - Only glitter endorsed for use in UK & European festivals
- Trade Press Media Articles



# BRANDS USING BIOGLITTER™ BRANDING

OUR BIOGLITTER™ LICENSING SCHEME ALLOWS COMPANIES TO USE OUR REGISTERED LOGOS AND ICONS ON THEIR CONSUMER PRODUCTS.

## It allows brands to

- differentiate from other glitters
- demonstrate that genuine Bioglitter™ has been used
- link to our accreditations
- focus on business growth rather than explaining the glitter

COMPANIES USING Bioglitter™ in their product and have permission to use the Bioglitter logos can be found at <https://www.discoverbioglitter.com/where-can-i-buy-bioglitter>



# HIGH PROFILE RECOGNITION



## Sir David Attenborough - BBC Blue Planet

- Sir David Attenborough is an English broadcaster and natural historian
- Best known for writing and presenting, in conjunction with the BBC Natural History Unit
  - The Life Collection
  - Planet Earth Series
  - Blue Planet Series



## National Geographic Listing

- Bioglitter™ obtained recognition in National Geographic's January 2020 publication in their 'Top 4 Breakthroughs' feature

20.12.18

Dear Stephen Costa & Andrew Thompson  
Thank you for your letter.  
I am delighted to hear that you have  
developed a biodegradable glitter - and  
wish you every success with it.  
Yours sincerely,  
David Attenborough



**NATIONAL  
GEOGRAPHIC**

# INTERESTED IN BIOGLITTER™ BRANDING?

For more information about any of our Bioglitter™ products, visit [www.discoverbioglitter.com](http://www.discoverbioglitter.com) or email [s.cotton@sili.eu](mailto:s.cotton@sili.eu)

